



July 2013

# Chivas-Miller Lite Event

2013, so far has brought many opportunities to celebrate and thank our clients. Here is a recap of the fun events we've had so far.

The Chivas-Miller Lite event was on Friday April 26, 2013 in our 4490 Camino de la Plaza store in San Ysidro, CA. This entertaining event invited our clients to interact with a former Chivas de Guadalajara player via Skype. All clients were able to ask questions to the player, making the experience very personal. This successful event was possible thanks to Miller Lite, who made the video chat happen, Pulsar 107.3 radio station who played music and engaged our clients with their personable DJs and Los Carbones Taco Shop who brought their delicious Tacos catering.

